

# P R E S S   R E L E A S E

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## INTRODUCING SUPER **TUFF** MENUS®

### A REVOLUTIONARY PRODUCT FOR THE HOSPITALITY INDUSTRY

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SuperTuffMenus® are made of magic stuff allowing you to wipe, wash and re-use them over and over.

We'd like to share the magic with you so we've provided you with a handy sauce sachet to squeeze and smear all over this menu and test it for yourself.



## USE ME • DIRTY ME • WIPE ME • CLEAN ME

Feel free to eat your lunch off it or use it as your coffee coaster for a day or two before giving it a clean and watching it return to its previous pristine condition! It really is magic.

To remove all the sauce, lunch remains or coffee stains just give it a wipe with cleaner

or wash in warm soapy water, we even have a customer that put his through his glasses washer!

You'll be dazzled by it's resilience. If you'd like more info about this innovative new product turn over or visit our website.

### **John Quigley, Restauranter, Chef and TV Chef said:**

"They look good, they feel good and they don't dog ear which is a fantastic feature!" John also cleans his menus in his glass washer!

### **Paul Sloan, MD, Diversity Leisure (Chaakoo, Topolabamba, Cuar Mor) said:**

"In twenty years in this business I have never seen anything like these..they are brilliant!"

See us in action on YouTube here



[www.SuperTuffMenus.com](http://www.SuperTuffMenus.com)



## What are SuperTuffMenus®?

Quite simply they're menus you can clean! Our magic menus are made of all the right ingredients to see them go through a glass washer and come out shining!

How many times have you encountered a sticky, greasy, stained menu? How many times have you replaced your menus in the last year? Have you added up the cost of this... or are you trying not to?

By switching to SuperTuffMenus® one restaurant owner reportedly had a **70%** reduction in the cost of their menus in a year.

## Why SuperTuffMenus®?

### Washable & Hygienic

Use hot soapy water or sanitiser to clean, these menus can also be put through your glass washer!

### Durable

Our menus don't fray or split and are designed to last.

### Economical

Long lasting these menus will save resources and save money over the year.

### Stylish

There is absolutely no compromise on style. Gold foiling and bespoke shapes are available as well as a Premium Lite option for a softer, luxury feel.

### Multi-Functional

SuperTuff® is not limited to Menus, you could have Coasters, Posters, Bar mats, Stickers and more! Talk to us about your ideas and we'll help you make it happen.

## Money Saving? Tell Me More!

With SuperTuffMenus® you won't need as many as you think because they are made to last! They will cost you more per menu initially BUT, over time they will save you on reprinting, storage, logistics and administration costs.

## What size can I have?!

Available in low quantities from A3 (420mm x 297mm) to a Coaster size (93mm x 93mm). We can cut them out into ovals, circles, self supporting table talkers and your own bespoke shapes.

SuperTuffMenus® are perfect for Restaurants, Hotels, Takeaways, Casual Dining, Pubs, Bars even Room Service and Room Directories! They can also be used in healthcare establishments where hygiene is of even greater importance.

## What our clients say about SuperTuffMenus®

### Made in Scotland, created by Philip Wilson, MD, Love & Humphries.

"I love my food and I run a print business, after years of picking up menus and feeling they were letting the side down I thought it was time to offer a real solution. After years of development and testing we feel SuperTuffMenus® time has come!"

### Spike Stinson, GM of Tapped Beer Co, Leeds said:

"Thanks for the menus, I bloody love them!"

### Dominic Crolla, Oro Restaurant Owner said:

"SuperTuff menus - it's a simple name and it does what it says on the box. They're super tough, they don't rip. I've had these over a year now and they're more or less the same as when I got them."

ENDS



Find out more at [www.SuperTuffMenus.com](http://www.SuperTuffMenus.com)